

# Daily Oil



**The Daily Mail's anti-Net Zero narrative is harmful, unjustified and out of step with public opinion.**



**Climate Outreach** has published the results of a new survey - Britain Talks Climate 2024. It indicates that...

**'People in Britain care about climate change and want to tackle it as a society.'**

**'Appetite for leadership on climate and nature is strong and enduring. There is no demographic or segment that opposes tackling climate change and protecting nature.'**

**Please turn over**

Britain Talks Climate 2024



# Let's put doomism to one side

Human suffering, food and water shortages, extreme heat, floods, hurricanes, storms, rising sea-levels, pandemics and mass migration - but let's focus on **money** and **jobs**.

## Money

A new report by **Nature** has calculated that climate breakdown's economic bite on how much people make, is already locked in at about **\$38 Trillion by 2049**. By 2100 the financial cost could hit twice the estimate of previous studies. Climate breakdown will reduce future global income by about 19% in the next 25 years compared to a fictional world that's not warming with the poorest areas and those least responsible for heating the atmosphere taking the biggest monetary hit.

## Jobs

The Government's own **Climate Change Committee** clearly state that the changes in the UK workforce will enable Net Zero. There is potential for the Net Zero transition to create more jobs than will be lost. **Between 135,000 and 725,000 net new jobs could be created by 2030** in low carbon sectors, such as buildings retrofit, renewable energy generation and the manufacture of electric vehicles.

The public want climate action  
and it makes sense.

**Listen to the science!**

Nature



Climate  
Change  
Committee



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